

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
65241-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Protect Your Vote Ohio	Issue 2 - 2899	2899

Flight Dates	Order #	Alt Order #
10/13/12 - 10/23/12	65241	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/16/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	11-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 10/15/12 5:13 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 TVGENPYV01216H \$850.00 NM									
2 WKRC Tu 10/16/12 5:28 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 TVGENPYV01216H \$850.00 NM									
2	10/15/12	10/23/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 10/15/12 6:24 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENPYV01216H \$1,200.00 NM									
2 WKRC Tu 10/16/12 6:09 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENPYV01216H \$1,200.00 NM									
3 WKRC W 10/17/12 6:28 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENPYV01216H \$1,200.00 NM									
4 WKRC Th 10/18/12 6:29 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENPYV01216H \$1,200.00 NM									
5 WKRC F 10/19/12 6:09 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENPYV01216H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WKRC M 10/22/12 6:28 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENPYV01216H \$1,200.00 NM									
7 WKRC Tu 10/23/12 6:14 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENPYV01216H \$1,200.00 NM									
3	10/15/12	10/15/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 10/15/12 6:45 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENPYV01216H \$1,200.00 NM									
4	10/15/12	10/23/12	6p Local 12 News at Six	6p-630p	11111--	:30	5	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 10/15/12 6:28 PM 6p Local 12 News at Six 6p-630p :30 TVGENPYV01216H \$2,500.00 NM									
2 WKRC Tu 10/16/12 6:25 PM 6p Local 12 News at Six 6p-630p :30 TVGENPYV01216H \$2,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


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Protect Your Vote Ohio	Issue 2 - 2899	2899	

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1	WKRC	Sa	10/13/12	6:44 AM	6a-8a Local 12 News Sat	6:00 AM-7:00 AM	:30	TVGENPYV01216H	\$1,000.00	NM																																																																																																																																																									
7	10/14/12	10/14/12	Newsmakers	11a-1130a	-----1	:30	1	\$1,500.00	NM																																																																																																																																																										
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/08/12</td><td><u>End Date</u> 10/14/12</td><td colspan="2"><u>MTWTFSS</u> -----1</td><td><u>Spots/Week</u> 1</td><td colspan="2"><u>Rate</u> \$1,500.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td>11:24 AM</td><td>Newsmakers</td><td>11a-1130a</td><td>:30</td><td>TVGENPYV01216H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1		<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12	11:24 AM	Newsmakers	11a-1130a	:30	TVGENPYV01216H	\$1,500.00	NM																																																																																																																									
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Total Spots							27																																																																																																																																																												

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$53,700.00</b>
<u>Agency Commission</u>	<b>\$8,055.00</b>
<u>Net Amount Due</u>	<b>\$45,645.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.